



.....  
Braemar – exclusive heating and cooling  
range for new homes of distinction  
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**Braemar**<sup>®</sup>  
HEATING COOLING

**SEELEY**  
INTERNATIONAL 





**Seeley International brings you the world's best combined heating and cooling ranges, under the iconic Braemar brand, which has been synonymous with quality, reliability and energy efficiency throughout Australia, for well over half a century, and all backed by Seeley International's comprehensive network of specialised dealers and service agents – so you get the best possible local support throughout the sales process, and way, way beyond.**

**At Seeley International, we aim to inspire – through product innovation, product and service excellence, superb energy efficiency and reliability.**

**For four decades, Seeley International has supplied heating and cooling products to some of Australia's leading builders. We provide the best products available, backed by the best after-sales service and support in the industry.**

**You'll be so glad that you chose Braemar from Seeley International.**

### **Braemar Heating**

Braemar's multi-award winning gas heating range includes ducted gas heating, wall furnaces and space heaters. Gas heating is becoming more popular, as electricity prices rise and customers choose natural, instant warmth.

Braemar's ducted gas systems are designed to be easier and faster to install – their two-piece construction makes it so simple to get heaters into roofspaces and other hard-to-access places.

With a wide range of safety and convenience benefits, Braemar has the most energy-efficient range of ducted gas heaters available.

Now, Seeley International has an exclusive range of Braemar ducted gas heaters, specially designed for builders of homes of distinction. This exclusive range features three-star, galvanized units for internal installation. There are extra air options available, as well as choices for upgrading.

### **Braemar Evaporative Cooling**

Braemar evaporative cooling is a household name for evaporative cooling in Australia. Designed and made in Australia, for Australian conditions, Braemar coolers have a reputation as tough, reliable out-performers.

Also, Braemar evaporative cooling systems are easy to install and super-reliable. As with all Seeley International products, Braemar evaporative coolers are backed by the strength of Seeley International's exceptional network of dealers and service agents throughout Australia and New Zealand.

Seeley International has an exclusive range of Braemar coolers, specially crafted for the builders of homes of distinction.

### **Braemar integrated refrigerated cooling**

Seeley International also offers Braemar add-on cooling to go with Braemar ducted gas heating, for year round comfort – using one controller for both heating and cooling. This integrated cooling system is designed to use the same ductwork and grilles as Braemar ducted gas heating – making installation and operation easier.

### **Braemar reverse cycle air conditioning**

Seeley International is proud to offer Braemar's extensive range of hi wall split system and ducted reverse cycle air conditioning in Australia and New Zealand. Known for their innovation and reliability, these superb refrigerated air conditioning systems are backed by Seeley International's exceptional network of dealers and service agents across both nations.

### **Support**

Seeley International operates to the ISO9001-2000 Quality System and has robust and proven quality control processes in place. We offer free sales and installation product training for our dealers, to enable them, together with their installers, to get the best results out of all of our products.

We also provide competitive warranties and rock-solid product and service support. All warranty claims are undertaken by Seeley International's certified service agents.

### **Want to know more?**

Contact your local sales representative or visit the website – [braemar.com.au](http://braemar.com.au)



# Braemar Ducted Gas Heating

Australia's best whole of home heating – exclusive range for new homes of distinction

Australians have been coming home to the wonderful warmth of Braemar for well over 50 years.

Designed and made right here in Australia, in our Albury factory, Braemar ducted gas central heating leads the market and is renowned for its reliability and incredible energy efficiency. Not only do customers love the product, but installers do too – its two-piece cabinet construction makes installation just **so** much easier. Also, its quality and production engineering ensure far fewer customer issues.

## Why are so many Australians switching to natural gas?

- Gas heating keeps performing consistently, no matter how cold it gets outside – unlike some other options; and
- Gas heating doesn't dry out skin and eyes like other forms of heating.



The InShot Burner™ shapes the flame for optimum efficiency

## Some of the many benefits of Braemar natural gas heating include:

- Numerous safety features, including no naked flames or exposed hot surfaces, as well as the combustion inducer fan that expels all combustion gases outdoors;
- Microprocessor-controlled electronic ignition that eliminates the need for a pilot light and ensures dependable ignition, as well as monitoring all heater, flame sensing and safety functions;

- All Braemar heaters are made from premium grade materials and are developed under the most stringent engineering and quality control processes;
- All Braemar products are supported by a comprehensive factory-backed warranty;
- The heaters are easy to operate and offer excellent value for money;
- The Softair™ fan system, which means that there are no cold draughts, just continuous warm air; and
- The InShot Burner™ that facilitates maximum heat and minimum gas wastage, through long-life aluminized burners.

Now, Braemar has an exclusive range of specially designed heaters for new homes of distinction. This range features seven three-star models ranging from 14 kW to 28 kW – three with extra air versions. These BM models have galvanized cabinets (suitable for internal installations only) and come with a manual controller (upgradable to the Spectrolink controller for an extra cost).



Model	Dimensions			Weight	Rating	Capacity	Airflow			Output	Controller type	
	Length	Width	Height				Standard	Extra Air	Supply and return duct		Manual digital	Spectrolink
	mm	mm	mm	kg	Stars	MJ/hr	litres/sec	@100pa	Diameter	kW		
BM315	770	385	660	47	3.7	60	475	-	300mm/12"	14	standard	optional
BM320	770	385	660	50	3.7	80	630	-	300mm/12"	18	standard	optional
BM3X20	770	385	660	51	3.7	80	-	695	350mm/14"	18	standard	optional
BM325	770	385	660	54	3.7	100	755	-	350mm/14"	23	standard	optional
BM3X25	770	385	660	54	3.7	100	-	810	350mm/14"	23	standard	optional
BM330	880	510	660	70	3.7	122	960	-	350mm/14"	28	standard	optional
BM3X30	880	510	660	70	3.7	122	-	1050	400mm/16"	28	standard	optional



# Ducted gas heating upgrade options

## Higher-efficiency heaters

If your customers are looking for even more efficient whole-of-home heating options, the Braemar ducted gas central heating range is Australia's most efficient. The range features three, four, five, six and "super-six" star models, including the world's first "super-six" six star ducted gas heater, which is the world's most efficient conventional ducted gas heater.

The Braemar ducted gas heating range includes:

- Colorbond cabinet finish for internal or external installation;
- The option to zone up to four areas;
- Home and Away function (when you change your usual routine, you don't have to change your Spectrolink controller heater program);
- 10 fan-speed settings; and
- The option to pair with Braemar Integrated Cooling, using the same controller and ductwork as the heating system.

## Spectrolink Comfort Controller

You can upgrade to the Spectrolink Comfort Controller (SCC), even with a three star heating system (although it has even greater functionality with the four and five star systems).

This clever controller is fully programmable and offers fingertip control over every function of the ducted gas heating system. It controls both heating and cooling functions, whether the cooling is the Braemar Integrated Cooling or evaporative cooling, as well as supporting the Home and Away function.



"super-six"



Six Star



Non-condensing Five Star



Four Star



Spectrolink Comfort Controller



Manual Controller

## Some Recent Awards

**Sydney Design Awards – Product Design**  
Winner: Housing & Building Awards  
*Braemar "Super-Six" ducted gas heating*

**Melbourne Design Awards – Product Design**  
Winner: Housing & Building Awards  
*Braemar "Super-Six" ducted gas heating*

**Manufacturers' Monthly 2012 Endeavour Awards**  
Winner: Australian Consumer/Trade Product of the Year Award  
*Braemar six star ducted gas heating range*

**Australian Design Awards**  
Winner: Housing and Building Design Award™ Good Design Award  
*Braemar world's first five star non-condensing ducted gas heating range*





# Braemar Evaporative Cooling

Australia's best evaporative cooling – exclusive range for new homes of distinction

Seeley International was the first company in the world to develop an all-plastic evaporative cooler – now the industry standard – and still leads in developing the world's most energy-efficient, reliable evaporative cooling products. The new Braemar range retains key features of Seeley's tried and tested coolers, but is specially tailored for new homes of distinction.

## Braemar evaporative cooling offers:

- Proven reliability
- Easy installation
- Easy operation
- Whole of home cooling
- Easy maintenance
- Long life
- Low running costs
- corrosion-free cabinet



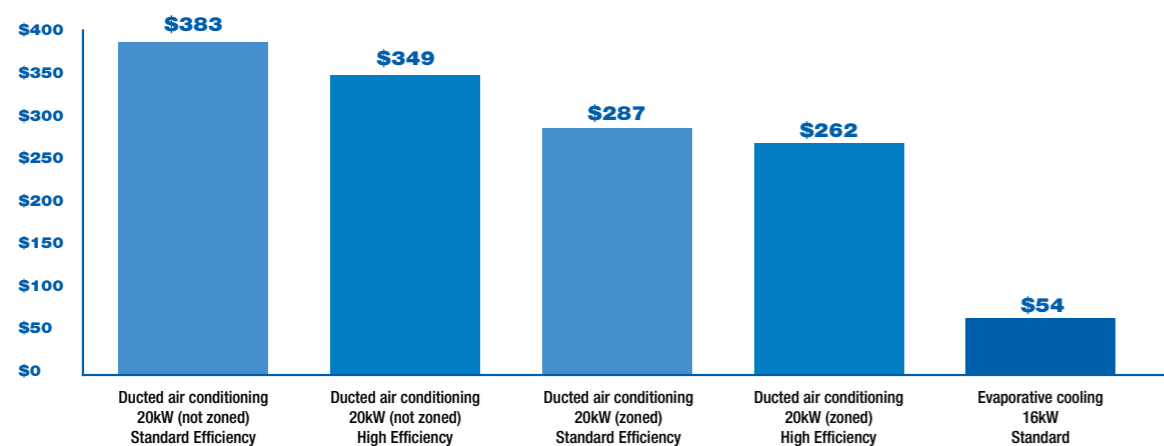
## Clever Braemar features include:

- Powerful Tornado® pump, which has a higher capacity and lasts at least three times longer than less-efficient conventional pumps
- Auto Weather Seal™ means reduced draughts in winter
- Chillcel pads, specially-designed and made by Seeley International for long life and high-performance, as well as greater energy-efficiency
- Easy to set and use controller (available separately)
- Available in three popular colours to complement modern design – Slate Grey, Terracotta and Beige

## Why evaporative cooling?

- Incredibly cheap to run
- Easier and cheaper to install than ducted refrigerated air conditioning
- 100% fresh air – no stale recycled air
- Windows and doors can stay open
- Replaces all the air in the home every two minutes (also drives out odours and stale air)
- Doesn't dry out the eyes, skin or plants
- Quiet running means a good night's sleep
- No harmful refrigerants

## Running Costs for Whole of Home Air Conditioning<sup>+</sup>



<sup>+</sup> Based on a 166m<sup>2</sup> home. Approximate cost per annum, based on 300 hours usage and a 60% duty cycle for air conditioners. Based on electricity tariff of 28c/kWh. Note – evaporative coolers will also use water. Source: Sustainability Victoria, 'Cooling Running Costs', www.sustainability.vic.gov.au, 2013.

**5 YEAR**  
GENERAL WARRANTY

# Bushfire Attack Level (BAL) rating and Building Code of Australia compliance

Seeley International's evaporative air conditioners can be fitted with auto-seal closers and ember screens, to help prevent ember attack.

## Firewall Auto-seal

When fitted with the Firewall Auto-seal, all residential Seeley International evaporative coolers comply with BAL-LOW through to BAL-29 (AS3959) and the Building Code of Australia.

The Firewall Auto-seal is a metal isolating flap that meets the requirements of AS3959. These closers are to be used in AS3959 compliant droppers.



Fully open



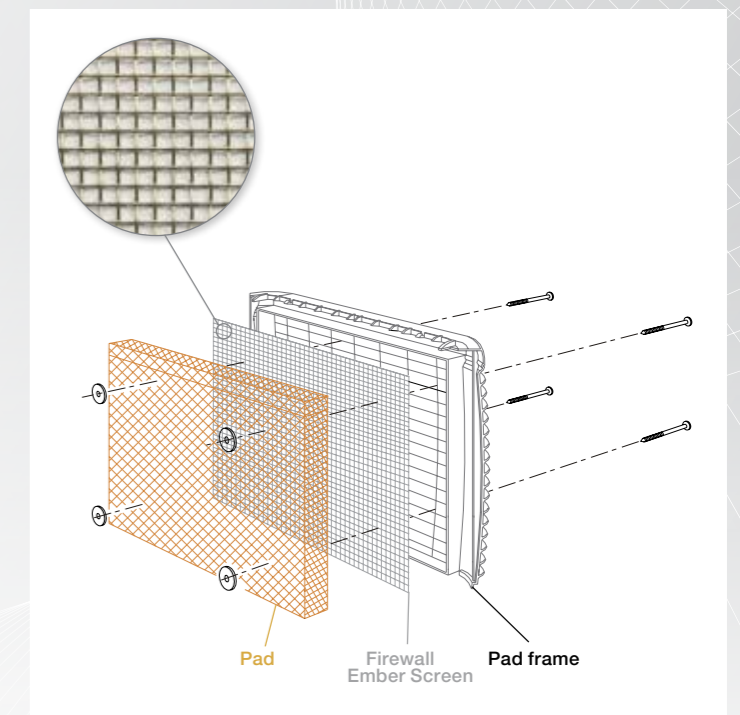
Half open

## Firewall ember screen

Seeley International also offers Firewall Ember Screens, which are made of non-combustible mesh, with a maximum aperture of 2 mm and can be fitted into the existing cooler pad frames, to help guard against ember attack.

Both the Firewall Auto-seal and Ember Screens have been designed to minimise any reduction in airflow – in fact, our tests show that the screens reduce air flow by only 5%. When both the screens and closer are used, airflow reduction is only 15%. (Be sure to consider this when selecting the appropriate sized cooler for installations in bushfire prone areas, as well as using appropriate cooler placement and ducting size and layout.)

Remember that, if ember screens are installed, more regular servicing may be required in order to remove any material that may build up in the screen.



**5 YEAR**  
GENERAL WARRANTY



# Reverse cycle air conditioning

Seeley International is proud to offer the Braemar range of innovative, reliable split system and ducted reverse cycle air conditioners.

This extensive range of split and ducted systems is completely MEPS compliant – and represent great value for money. They feature R410a refrigerant, which is less harmful to the environment than some other refrigerants.

The split system range features inverter technology for more efficient running, and have a compact, stylish design, which looks good in any room.

The ducted range is the ultimate choice for heating and cooling an entire home. The range includes single phase systems from 9.1 to 15.0kW and three phase systems from 10.9 to 24.9kW.

Remember, all Braemar products are backed by Seeley International's extensive network of dealers and service agents and support is available throughout Australia.

For more information about Braemar's split and ducted systems, visit [www.braemar.com.au](http://www.braemar.com.au) or contact your dealer or sales representative.

Split system



Ducted system – indoor unit



Ducted system – outdoor unit



## Split system specifications

System Model Number (Indoor/Outdoor)	BM25 / ODU25	BM35 / ODU35	BM50 / ODU50	BM70 / ODU70
<b>Performance<sup>1</sup></b>				
Rated Cooling Capacity (kW)	2.6 (1.3–3.4)	3.5 (1.4–3.9)	5.0 (1.5 - 5.7)	7.0 (2.0 - 7.4)
Rated Heating Capacity (kW)	2.9 (1.4–3.8)	3.7 (1.5–4.1)	5.4 (1.6 - 6.0)	7.5 (2.5 - 7.7)
Cooling EER (W/W)	3.88	3.80	3.38	3.30
Heating COP (W/W)	3.92	3.85	3.86	3.36
<b>Power Input<sup>1</sup></b>				
Cooling (kW)	0.67 (0.32–1.08)	0.92 (0.35–1.35)	1.48 (0.39 - 2.0)	2.12 (0.54 - 2.66)
Heating (kW)	0.74 (0.33–1.18)	0.96 (0.37–1.35)	1.4 (0.4 - 2.4)	2.23 (0.64 - 2.77)

1. Rated Performance Conditions in accordance with AS/NZS 3823.1.1. T1 and H1 as follows: Cooling (DB/WB) Indoor 27°C DB/19°C WB Outdoor 35°C DB/24°C WB Heating (DB/WB): Indoor 20°C DB/15°C WB Outdoor 7°C DB/6°C WB.

## Ducted system specifications

System Model Number (Indoor/Outdoor)	Single Phase 50Hz / R410A			
	BD09A / BC09A	BD11A / BC11A	BD15A / BC13A	BD15A / BC15A
Total Rated Cooling Capacity* (kW)	9.1	11.0	13.4	15.0
Rated Sensible Cooling Capacity (kW)	7.3	9.6	11.7	12.4
Rated Dehumidifying Effect (kW)	1.8	1.4	1.7	2.6
Moisture removal (L/hr)	2.60	2.08	2.40	3.80
Rated AEER (W/W)	3.13	3.16	3.14	3.11
Total Rated Heating Capacity** (kW)	8.8	11.2	13.4	14.9
Rated ACOP (W/W)	3.19	3.58	3.56	3.44
Power supply (V/Ph/Hz)	220-240/1/50	220-240/1/50	220-240/1/50	220-240/1/50
Running current – Cooling / Heating (A)	12.60 / 12.00	15.20 / 13.90	20.50 / 18.40	22.50 / 21.00
Power consumption – Cooling / Heating (W)	2900 / 2750	3470 / 3120	4260 / 3750	4820 / 4320
Piping connection	Type ( Liq./Gas )			
	Liq./Gas/Drain (mm)			
	Max. Length (m)			
	Max. Height (m)			
	Flare / Flare	Flare / Flare	Flare / Flare	Flare / Flare
	Ø9.52/15.88/ID.26.6	Ø9.52/15.88/ID.26.6	Ø12.70/19.05/ID.26.6	Ø12.70/19.05/ID.26.6
	30	30	30	30
	+/- 15	+/- 15	+/- 15	+/- 15

System Model Number (Indoor/Outdoor)	Three Phase 50Hz / R410A				
	BD11A / BC113A	BD15A / BC153A	BD18A / BC183A	BD21A / BC213A	BD25A / BC253A
Total Rated Cooling Capacity* (kW)	10.9	15.0	18.6	21.0	24.9
Rated Sensible Cooling Capacity (kW)	9.4	12.5	15.0	17.4	20.9
Rated Dehumidifying Effect (kW)	1.5	2.5	3.6	3.6	4.0
Moisture removal (L/hr)	2.17	3.67	5.34	5.34	6.61
Rated AEER (W/W)	3.20	3.11	3.12	3.10	3.10
Total Rated Heating Capacity** (kW)	10.9	14.6	18.4	21.0	24.7
Rated ACOP (W/W)	3.56	3.64	3.53	3.30	3.30
Power supply (V/Ph/Hz)	380-415/3/50	380-415/3/50	380-415/3/50	380-415/3/50	380-415/3/50
Running current – Cooling / Heating (A)	5.35 / 4.90	7.65 / 6.45	9.25 / 8.30	12.60 / 10.15	15.00 / 14.30
Power consumption – Cooling / Heating (W)	3400 / 3050	4820 / 4000	5950 / 5200	6730 / 6320	8200 / 7510
Piping connection	Type ( Liq./Gas )				
	Liq./Gas/Drain (mm)				
	Max. Length (m)				
	Max. Height (m)				
	Flare / Flare	Flare / Flare	Flare / Flare	Solder / Solder	Solder / Solder
	Ø9.52/15.9/ID.26.6	Ø12.70/19.05/ID.26.6	Ø12.70/19.05/ID.26.6	Ø12.70/22.22/ID.26.6	Ø12.70/28.58/ID.26.6
	30	30	30	50	50
	+/- 15	+/- 15	+/- 15	+/- 15	+/- 15

\* Cooling capacity and electric characteristics are based on 27°C DB, 19°C WB indoor temperature and 35°C outdoor temperature at medium speed, Power Supply 240V/1PH/50Hz, Refrigerant pipe length 7.5 m.

\*\* Heating capacity and electric characteristics are based on 20°C DB indoor temperature and 7°C DB, 6°C WB outdoor temperature at medium speed, Power Supply 240V/1PH/50Hz, Refrigerant pipe length 7.5 m.

**5 YEAR**  
GENERAL WARRANTY



## Braemar Integrated Cooling

Braemar now offers a range of integrated refrigerated cooling options, designed to be installed with Braemar ducted gas heating – for year-round heating and cooling comfort.

Both heating and cooling systems use the same ductwork and grilles – and can be operated from the one Spectrolink Multizone controller.

Note that Braemar integrated coolers must be paired with a Braemar extra air heater. There are seven models of Braemar integrated cooling, delivering 630 to 1,050 litres per second of nominal airflow.

Braemar integrated cooling units are compact, economical to operate, and use R410A refrigerant, which is less harmful to the environment than some other refrigerants.

Indoor Unit	Outdoor Unit	Nominal Air Flow (l/s @ 100Pa)	Nominal Capacity (kW)	Nominal AEER <sup>*</sup>	Applicable Braemar Ducted Gas Heaters
U3509A	U3009A	630 <sup>*</sup>	8.8 <sup>*</sup>	3.29	BM3X20
U3511A	U3011A	755 <sup>*</sup>	10.4 <sup>*</sup>	3.20	BM3X25
U3515A	U3015A	755	14.4	3.56	BM3X25
		810	14.5	3.56	BM3X25
		935 <sup>*</sup>	14.9 <sup>*</sup>	3.65	BM3X30
U3518A	U30183A	935 <sup>*</sup>	17.4 <sup>*</sup>	3.24	BM3X30
U3521A	U30213A	1050 <sup>*</sup>	20.0 <sup>*</sup>	3.34	BM3X30

<sup>\*</sup>Rated capacity in accordance with AS/NZS 3823.1.2.

<sup>\*</sup> Applicable to installations where airflow requirements and duct design are suitable. <sup>\*\*</sup> Available on Extra Air models manufactured after January 2011. Only available with the Spectrolink controller. <sup>\*</sup> Distribution is limited to supporting dealers.

Indoor Coil U3509A



Outdoor Unit U3009A



Spectrolink Comfort Controller



**5** YEAR  
GENERAL WARRANTY

## Space heaters and wall furnaces

If you want to heat a smaller area, where ducted heating systems are not appropriate, the Braemar range also features space heaters and wall furnaces.

The Braemar space heater range features two flued models – the SH18 and SH25 – both highly energy-efficient at 4.8 stars. They are easy to install and don't take up much space, making space heating an attractive and practical heating option for rooms or living areas. Available with a remote control or rear register kit, the space heaters offer a great range of safety and performance features.

Easy to use and easy to install, Braemar's slim line WF25 and WF30 wall furnaces are another stylish and highly efficient option for heating spaces up to 90m<sup>2</sup>.

The space heater and wall furnace ranges are also backed by Seeley International's proven manufacturing processes and factory-backed warranty.

For more information about the Braemar space heater and wall furnace ranges, visit [braemar.com.au](http://braemar.com.au), or contact your dealer or sales representative.

### Flued Heaters

Braemar space heaters and wall furnaces are flued, so exhausts are expelled outside the home.

### Products to suit you

Braemar Eco-Superstar power flued space heating is available in two sizes to meet the requirements of your heating needs. The SH18 heats up to 62m<sup>2</sup> and the SH25 heats up to 85m<sup>2</sup>. Consult your local Braemar specialist to discuss the unit that best suits your home.

### Remote Control

Your Braemar Eco-Superstar power flued space heater has an optional remote control allowing you to operate your unit from anywhere in the room. The remote control also allows you to set up a full seven day programmable timer.

Model	Dimensions (mm)				Star Rating	Gas Input MJ/hr		Heat Output kW	Area that can be heated (m <sup>2</sup> )		
	H	W	D inbuilt	D console		Low	High		Cold	Cool	Mild
SH18	900	495	167	262	4.8	12	18	4.3	40	54	62
SH25	1050	495	167	262	4.8	17	25	6.0	57	75	85
WF25	1800	495	167	262	4.8	17	25	6.0	57	75	85
WF30	1800	495	167	262	2.2	15	30	6.5	60	80	90

WF 25/30



SH25



SH18



**2** YEAR  
GENERAL WARRANTY



## SEELEY INTERNATIONAL

Seeley International is Australia's largest air conditioning and ducted gas heating manufacturer and a global leader in developing ingenious, energy-efficient cooling and heating products.

**Our vision is to lead the world in creating climate control solutions which continue to be highly innovative, of premium quality and inspirational in their delivery of energy-efficiency.**

But it's more than just a vision... it's a way of life!

A commitment to innovation and excellence is at the heart of all that we do. Our success in delivering on that commitment has been recognised by our many awards and our expanding global presence. Seeley International now exports to well over 120 countries. Not bad for a company that started out in 1972 in the garage of its founder and Executive Chairman, Frank Seeley AM FAICD, who was named South Australian of the Year for 2011!



\*Haier air conditioning products are proudly distributed by Seeley International throughout Australia.

- SPECIALIST BRAEMAR DEALER -

**HEATWORKS**  
**COOLWORKS**

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Quality  
ISO 9001

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